



CITY OF WAUWATOSA
FINANCIAL AFFAIRS COMMITTEE
MINUTES • JUNE 13, 2017

Regular Meeting

Committee Room #2

8:00 PM

7725 West North Avenue, Wauwatosa, WI 53213

FINANCIAL AFFAIRS COMMITTEE ITEMS

Attendee Name	Title	Status	Arrived
James Moldenhauer	Alderman	Excused	
Craig Wilson	Alderman	Excused	
John Dubinski	Alderman	Present	
Dennis McBride	Alderman	Excused	
Joel Tilleson	Alderman	Present	
Jason Kofroth	Alderman	Present	
Allison Byrne	Alderwoman	Present	
Nancy Welch	Alderwoman	Present	
John Ruggini	Finance Director	Present	
Alan Kesner	City Attorney	Present	
Carla Ledesma	City Clerk	Present	

2. Selection of Chair Pro-Tem

City Clerk Ledesma called the meeting to order. The first order of business was selection of a Chair Pro-Tem, as both the Chair and Vice-Chair were unable to attend the meeting.

It was moved by Ald. Kofroth, seconded by Ald. Dubinski
to nominate Ald. Tilleson as Chair Pro-Tem. -5

Ald. Tilleson assumed the Chair.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Jason Kofroth, Alderman
SECONDER:	John Dubinski, Alderman
AYES:	Dubinski, Tilleson, Kofroth, Byrne, Welch
EXCUSED:	Moldenhauer, Wilson, McBride

3. Memo from the City Clerk concerning results of the bid received for the publication of the City's official notices

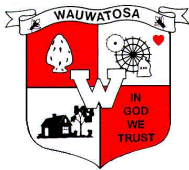
Ms. Ledesma reported that one bid was received from NOW Media Group (Gannett Wisconsin Media) for the publication of the City's official notices for one year. The costs submitted for first and second insertions, display ads, and affidavits of publication are unchanged since 2014.

It was moved by Ald. Byrne, seconded by Ald. Walch
to recommend acceptance of the NOW Media Group
bid to Council for approval. -5

RESULT:	RECOMMENDED FOR APPROVAL [UNANIMOUS] Next: 6/20/2017 7:30 PM
TO:	Common Council
MOVER:	Allison Byrne, Alderwoman
SECONDER:	Nancy Welch, Alderwoman
AYES:	Dubinski, Tilleson, Kofroth, Byrne, Welch
EXCUSED:	Moldenhauer, Wilson, McBride

Carla A. Ledesma, CMC, City Clerk

CITY OF WAUWATOSA
MEMO



To: **Financial Affairs Committee**

From: **Carla Ledesma**

Date: **June 07, 2017**

Subject: **Memo from the City Clerk concerning results of the bid received for the publication of the City's official notices**

A. Issue

Shall the city accept the only bid received for the official newspaper for the city's legal publications?

B. Background/Options

Annually, the city is required by state statute to advertise for bids for the official newspaper for the printing of the city's legal publications. One bid was received from NOW Media Group (Gannett Wisconsin Media) as follows:

	<u>1st insertion per line</u>	<u>2nd insertion per line</u>
For Common Council proceedings:	\$0.65	\$0.53
For City's legal notices:	\$0.65	\$0.53
	<u>1st insertion per column inch</u>	<u>2nd insertion per column inch</u>
For display ads and other items set in a display format:	\$6.50	\$5.30
For affidavit (per affidavit):	\$1.00	

D. Recommendation

These amounts are the same as those charged in 2014. It is recommended that the award of bid be made to NOW Media Group as the official newspaper for the City of Wauwatosa for the next year.