



**CITY OF WAUWATOSA**  
**FINANCIAL AFFAIRS COMMITTEE**  
**MINUTES • JUNE 13, 2017**

**Regular Meeting**

**Committee Room #2**

**8:00 PM**

7725 West North Avenue, Wauwatosa, WI 53213

**FINANCIAL AFFAIRS COMMITTEE ITEMS**

| <b>Attendee Name</b> | <b>Title</b>     | <b>Status</b> | <b>Arrived</b> |
|----------------------|------------------|---------------|----------------|
| James Moldenhauer    | Alderman         | Excused       |                |
| Craig Wilson         | Alderman         | Excused       |                |
| John Dubinski        | Alderman         | Present       |                |
| Dennis McBride       | Alderman         | Excused       |                |
| Joel Tilleson        | Alderman         | Present       |                |
| Jason Kofroth        | Alderman         | Present       |                |
| Allison Byrne        | Alderwoman       | Present       |                |
| Nancy Welch          | Alderwoman       | Present       |                |
| John Ruggini         | Finance Director | Present       |                |
| Alan Kesner          | City Attorney    | Present       |                |
| Carla Ledesma        | City Clerk       | Present       |                |

**2. Selection of Chair Pro-Tem**

City Clerk Ledesma called the meeting to order. The first order of business was selection of a Chair Pro-Tem, as both the Chair and Vice-Chair were unable to attend the meeting.

It was moved by Ald. Kofroth, seconded by Ald. Dubinski  
to nominate Ald. Tilleson as Chair Pro-Tem. -5

Ald. Tilleson assumed the Chair.

|                  |   |
|------------------|---|
| <b>RESULT:</b>   | <b>APPROVED [UNANIMOUS]</b>               |
| <b>MOVER:</b>    | Jason Kofroth, Alderman                   |
| <b>SECONDER:</b> | John Dubinski, Alderman                   |
| <b>AYES:</b>     | Dubinski, Tilleson, Kofroth, Byrne, Welch |
| <b>EXCUSED:</b>  | Moldenhauer, Wilson, McBride              |

**3. Memo from the City Clerk concerning results of the bid received for the publication of the City's official notices**

Ms. Ledesma reported that one bid was received from NOW Media Group (Gannett Wisconsin Media) for the publication of the City's official notices for one year. The costs submitted for first and second insertions, display ads, and affidavits of publication are unchanged since 2014.

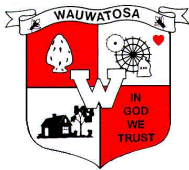
It was moved by Ald. Byrne, seconded by Ald. Walch  
to recommend acceptance of the NOW Media Group  
bid to Council for approval. -5

|                  |   |
|------------------|---|
| <b>RESULT:</b>   | <b>RECOMMENDED FOR APPROVAL [UNANIMOUS] Next: 6/20/2017 7:30 PM</b> |
| <b>TO:</b>       | Common Council  |
| <b>MOVER:</b>    | Allison Byrne, Alderwoman   |
| <b>SECONDER:</b> | Nancy Welch, Alderwoman   |
| <b>AYES:</b>     | Dubinski, Tilleson, Kofroth, Byrne, Welch                           |
| <b>EXCUSED:</b>  | Moldenhauer, Wilson, McBride  |

---

Carla A. Ledesma, CMC, City Clerk

CITY OF WAUWATOSA  
MEMO



To: **Financial Affairs Committee**

From: **Carla Ledesma**

Date: **June 07, 2017**

Subject: **Memo from the City Clerk concerning results of the bid received for the publication of the City's official notices**

---

**A. Issue**

Shall the city accept the only bid received for the official newspaper for the city's legal publications?

**B. Background/Options**

Annually, the city is required by state statute to advertise for bids for the official newspaper for the printing of the city's legal publications. One bid was received from NOW Media Group (Gannett Wisconsin Media) as follows:

|   | <u>1st insertion<br/>per line</u>        | <u>2nd insertion<br/>per line</u>        |
|---|--|--|
| For Common Council proceedings:                             | \$0.65                                   | \$0.53                                   |
| For City's legal notices:                                   | \$0.65                                   | \$0.53                                   |
|   | <u>1st insertion<br/>per column inch</u> | <u>2nd insertion<br/>per column inch</u> |
| For display ads and other items set<br>in a display format: | \$6.50                                   | \$5.30                                   |
| For affidavit (per affidavit):                              | \$1.00                                   |  |

**D. Recommendation**

These amounts are the same as those charged in 2014. It is recommended that the award of bid be made to NOW Media Group as the official newspaper for the City of Wauwatosa for the next year.